

Please Direct All Correspondence to Customer Number 26,332



## AMENDMENT / RESPONSE TRANSMITTAL

Applicants : Bradley S. Masters et al.  
 App. No. : 09/671,761  
 Filed : September 26, 2000  
 For : SYSTEM AND METHOD FOR  
 CREATING AND DISPLAYING A  
 PREFERENCE BASED MENU FOR A  
 VIEWING SESSION  
 Examiner : Huy Thanh Nguyen  
 Art Unit : 2621

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

January 2, 2007

(Date)

Bruce S. Itchkawitz, Reg. No. 47,677

**Mail Stop Amendment**  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

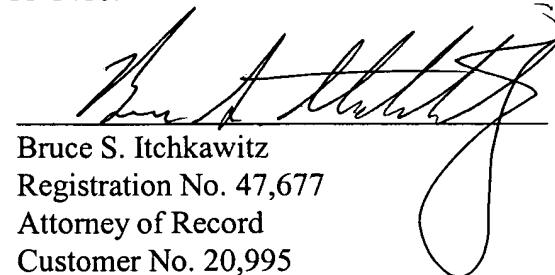
- (X) A Response to October 3, 2006 Office Action in seven (7) pages; and
- (X) Two (2) return prepaid postcards.

The fee has been calculated as shown below:

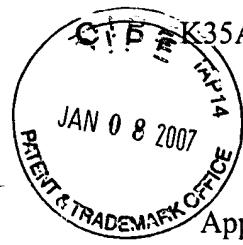
FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Excess Claims	16 - 20 = 0	1202 (\$50)		N/A
Excess Independent	2 - 3 = 0	1201 (\$200)		N/A
Multiple Claim	1.16(j)	1203 (\$360)		N/A
1 Month Extension	1.17(a)(1)	1251 (\$120)		N/A
2 Month Extension	1.17(a)(2)	1252 (\$450)		N/A
3 Month Extension	1.17(a)(3)	1253 (\$1,020)		N/A
IDS Fee	1.17(p)	1806 (\$180)		N/A
TOTAL FEE DUE				N/A

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Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

  
Bruce S. Itchkawitz  
Registration No. 47,677  
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K35A0657/LQM 1716-2001 (WESDIG.038A)

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants	:	Bradley S. Masters et al.	Group Art Unit 2621
Appl. No.	:	09/671,761	
Filed	:	September 26, 2000	
For	:	SYSTEM AND METHOD FOR CREATING AND DISPLAYING A PREFERENCE BASED MENU FOR A VIEWING SESSION	
Examiner	:	Huy Thanh Nguyen	

**RESPONSE TO OCTOBER 3, 2006 OFFICE ACTION**

**Mail Stop Amendment**  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the October 3, 2006 Office Action, Applicants request the Examiner to reconsider the above-identified patent application in view of the following remarks.

**Remarks:** Begin on page 2 of this Response.